Teams are required to visualize the data in a kind of story telling manner using any of the visualization tool(Power BI, Tableau, Looker, Knime etc) .

Also Submit a 5 page ppt file excluding thankyou and welcome slide which should include these 5 questions with reference to the visualization tool you are submitting.

The teams who succeed in this round will move to the final presentation round.

1. How has the sales trend evolved for each region and product category over the past year?
2. Which **states** have the highest sales for a particular **sub-category** of products and which shipping mode is most used in those states?
3. How does the sales performance of a particular **sub-category** of products vary across different **regions**, and how does this compare to the overall sales performance of the same sub-category of products across all regions?
4. Can you identify any patterns or trends in the **shipping modes** used for orders placed in a particular **segment of customers**? Are these patterns consistent across different product categories and regions?
5. Can you identify any correlations between the sales performance of a particular product category and external factors such as weather patterns, economic indicators, or demographic data for the regions where the products are sold? How can this information be leveraged to optimize sales performance and customer satisfaction?